



2016

SPONSORSHIP BROCHURE



THE
EXECUTIVE
LEADERSHIP
INSTITUTE

WELCOME!

This package contains detailed information about each sponsorship opportunity and was assembled to benefit our Business Partners and Sponsors. Please note that Registration for the 2016 calendar year has already begun; so apply today while space is still available. To take advantage of these opportunities, commitments by January 1st, 2016 provide the greatest amount of promotion and recognition (on-site, on-line, and in print promotions). Please note that each sponsorship will be sold on a first come, first serve basis.

WHO ARE WE?

The Executive Leadership Institute (ELI) is a premier national membership organization and business forum. The goal of the Institute is to connect members, provide opportunities for strategic relationship development, access to intellectual exchange world-class speakers, and enhanced exposure to the broader business community. Through our signature series programs, committees, and networking events, we bring together business, civic and academic leaders from all industries to discuss issues and opportunities affecting business in our chapters in eastern United States and the world.

WHY?

Being a sponsor for The Executive Leadership Institute goes far beyond putting your logo on the website or having a banner at an event. You get to be a part of a group of business leaders who are as committed to the success and excellence of their sponsors as they are to their own companies. They are there for you!

WHAT?

Return on investment. That's what we hope to achieve through any investment. The Executive Leadership Network offers numerous ways of exposing your business to executives and decision makers across industries. Our sponsorship levels are designed to accommodate businesses of all sizes and budgets. Regardless of the level of sponsorship the most valuable return will come from connecting with the ELI members, board of directors, and board of advisors who are all dedicated to your success.

WHO?

Simply put, we are looking for companies who share our core values. As our membership network and board of advisors spans across industry lines so should our sponsors. The diverse nature of The Executive Leadership Network lends itself to sponsors from various industries who are committed to putting their families first, serving others, making socially responsible decisions, dedicated to continuous education, conducting themselves ethically and with integrity, who are honest, trustworthy, and focused on improving the world around them.

SESSIONS & EVENTS

Through out the calendar year ELI organizes a variety of events such as:

- Quarterly Executive Meetings
- Video Broadcast
- Executive Webinars
- Monthly Meetings
- Annual Technology, Innovation, Strategy Executive Survey
- Business & Technology Briefings
- Trainings & Tutorials
- Corporate Sponsored Lunch & Learn Sessions
- Social & Networking Events
- Join Session with other Executive & Professional Groups

CORPORATE SPONSORSHIP

Corporate Sponsorship is the best way to gain national visibility for your company and most importantly to reach and interact with the decision makers and top tier executives, business owners and professionals throughout the United States. Whether your key areas of interest are for training and education, marketing and business development, strategic networking, talent acquisition or growing your company, ELI Corporate Sponsorship gives you the opportunity achieve these goals while networking with industry leaders and showcasing your support for growth, innovation and connectivity within the community. In Addition you reach 16,000 members and associates professionals.

SPONSORSHIP LEVELS

Take advantage of sponsorship opportunities, at several price points, to create high visibility for your company before, during and after every event.

GLOBAL PARTNER

USD 15,500

- Solution Exclusive
- Platinum Level exposure at Executive Round Tables & Summits
- Inclusion in E-newsletter preceding the event, and promotion on social media channels
- Logo and link to company website from ELI websites and Event Pages
- Dedicated exposure in all videos & webinars
- Access to all the annual surveys and researches
- 20 Hours of Executive Consulting and Mentorship
- A seat at the Board of Directors
- Logo and link to company website
- Logo and Recognition on Event Posters (Hardcopies)
- Company full recognition in presentation slides
- Opening remarks at event
- Recognition by MC/Host at event
- Company Banner and recognition on quarterly social nights
- Company logo on attendee name badges
- 30 Complimentary event tickets (10 = reserved table)
- Reserved promo table in lobby
- Company marketing collateral/gift distribution
- 30 Extra tickets for other Forums
- Quarterly Co-presenting
- Sponsor Spotlight Video Production and broadcast

CORPORATE PARTNER

USD 9,500

- Solution Exclusive
- Inclusion in E-newsletter preceding the event, and promotion on social media channels
- Logo and link to company website from ELI websites and Event Pages
- Logo and Recognition on Event Posters (Hardcopies)
- 10 Hours of Executive Consulting and Mentorship
- Company recognition in presentation slides (Full slide/Logo on each slide)
- Opening remarks at event
- Recognition by Emcee /Host at event
- Company Banner and recognition on quarterly social nights
- Company logo on attendee name badges
- 20 Complimentary event tickets (10 = reserved table)
- Reserved promo table in lobby
- Company marketing collateral/gift distribution
- 20 Extra tickets to be used throughout the year for other Forums
- Quarterly Co-presenting
- Access to members and general mailing list (16,000+)
- Co-hosting & Co-branding of Technical workshops

CORPORATE ASSOCIATE

USD 7,500

- Solution Exclusive
- Inclusion in E-newsletter preceding the event, and promotion on social media channels
- Logo and link to company website from ELI websites and Event Pages
- Company recognition in presentation slides (Full slid)
- Opening remarks at event
- Recognition by Emcee /Host at event
- Company Banner and recognition on quarterly social nights
- 15 Complimentary event tickets (10 = reserved table)
- Reserved promo table in lobby
- Company marketing collateral/gift distribution
- 15 Extra tickets to be used throughout the year for other Forums
- Access to members and general mailing list (16,000+)

CORPORATE SUPPORTER

USD 5,500

- Inclusion in E-newsletter preceding the event, and promotion on social media channels
- Logo and link to company website from ELI websites and Event Pages
- Company recognition in presentation slides (Full slid)
- Recognition by Emcee/Host at event
- Company Banner and recognition on quarterly social nights
- 10 Complimentary event tickets (10 = reserved table)
- 10 Extra tickets to be used throughout the year for other Forums

CORPORATE CONTRIBUTOR

USD 4,500

- Inclusion in E-newsletter preceding the event, and promotion on social media channels
- Logo and link to company website from ELI websites and Event Pages
- Company recognition in presentation slides (Sponsor slid)
- Recognition by Emcee/Host at event
- Company Banner and recognition on quarterly social nights
- 5 Complimentary event tickets (10 = reserved table)
- 5 Extra tickets to be used throughout the year for other Forums

2016
SPONSORSHIP
APPLICATION

Sponsorship Level

Global Partner

Corporate Partner

Corporate Associate

Corporate Supporter

Corporate Contributor

Event Sponsor

Company Name

Address

City

State

Zip

Principal Contact

Title

Phone

Mobile

Fax

Company URL

Email

I hereby agree to the full Sponsorship terms and conditions set by the Executive Leadership Institute.

Signature

SUBMISSION INSTRUCTION

Please email a copy of the application to Sponsors@executiveleadership.institute and return the sponsorship application and payment (checks only) to:

*The Executive Leadership Institute
Sponsorship Committee
2886 Sandy Plains Rd
Suite 670715
Marietta, Georgia 30066*

LOGO ARTWORK

Please submit a camera ready, high-resolution jpeg and/or eps logo file to Sponsors@executiveleadership.institute for use in marketing materials as outlined in the sponsorship packages.

TERMS & CONDITIONS

1. The sponsee agrees to grant the sponsor the following sponsorship rights according to the paid level of the sponsorship.
2. The sponsee agrees to the full Sponsorship terms and conditions published at the Executive Leadership Institute's website.
3. It is agreed that at the time of renegotiation (Stipulate date), the sponsee will automatically invite the sponsor to renegotiate the agreement on December 1st, 2015.
4. The sponsorship will be for the period of January 1st through December 31th, 2015.
5. The sponsor agrees to provide according to the level of the sponsorship.
6. Due to nature of the events and venues, Executive Leadership Institute or it's affiliates can not guaranty any events, venue or activities.
7. The events and activities can be cancelled due to various different reasons with or without any notice.
8. Executive Leadership Institute or it's affiliates are not guaranteeing nor provide ant sales or lead generation for any of the sponsors.
9. The sponsee agrees to provide the sponsor in the form of brand and service recognition in accordance to the level of the sponsorship.

10. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
11. If the parties cannot agree on an arbitrator, or both parties do not agree with the decision of the arbitrator appointed, the agreement may be terminated in the following manner:
 - a) If the breach is one that can be rectified, then the non-breaching party can request in writing that the breach be rectified in 14 days. If the breach is not rectified within that time, the non-breaching party may terminate the Agreement immediately;
 - b) If the breach is one that cannot be rectified, the non-breaching party may terminate the Agreement by giving 14 days written notice of their intention to terminate.
 - c) If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, the other party may terminate the Agreement by giving 14 days written notice of their intention to terminate under the clause.
 - d) In the event of a termination under this Agreement, each party's rights and liabilities will cease immediately but the termination shall not affect a party's rights arising out of a breach of this agreement by the other party.
12. Where one party is unable to carry out its obligations under this agreement due to circumstances beyond its control or which it could not have prevented, those obligations are suspended whilst those circumstances continue, provided the other party is notified and the first party uses its best endeavors to overcome the circumstances preventing its obligations from being carried out.
13. Each party shall indemnify the other against any claims arising from any breach of the agreement by either party.
14. The terms and conditions of this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
15. The rights of either party under this agreement shall not be transferable or

assignable either in whole or in part.



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